



# STRATEGIC PLAN

2017-2018

G21 PRIMARY CARE PARTNERSHIP / HEALTH AND WELLBEING PILLAR



## SECTION 1

# ABOUT THE G21 PRIMARY CARE PARTNERSHIP / HEALTH AND WELLBEING PILLAR

Funded by the State Government Department of Health and Human Services (DHHS), and auspiced by G21 - Geelong Region Alliance, the G21 Primary Care Partnership (PCP) aims to:

**Strengthen collaborative partnerships between service providers and ultimately improve health and wellbeing outcomes for our community.**

G21 PCP is a voluntary alliance of service providers in the G21 region operating within the Greater Geelong, Surf Coast, Golden Plains, Colac Otway and Queenscliffe municipalities.

## OUR GOVERNANCE

The G21 PCP is overseen by a Governance Group called the G21 Health and Wellbeing (HWB) Pillar Executive. Comprising of 10 executive representatives from member agencies, this senior group meet on a quarterly basis to help guide the work of the PCP.

The Executive group is also a coordination point across all sectors with an interest in Health and Wellbeing that provides advocacy opportunities and links directly to the G21 Board.

The G21 Health and Wellbeing Pillar is directly connected to the G21 - Geelong Region Alliance governance arrangements.

The G21 PCP is a small staff of three people located at 131 Myers Street, Geelong.

## SECTION 2

# ABOUT THE G21 REGION

The G21 region is located in regional Victoria, to the west and southwest of the Melbourne metropolitan area.

The region is comprised of five local government areas: Colac Otway, Golden Plains, Greater Geelong, Queenscliffe and Surf Coast.

The original inhabitants of the G21 region are the Wathaurong and Coladjin Aboriginal people.

The population is 308,339 (2016 census data), an increase of 14,639 persons residing in the G21 region since 2013.

At the time of writing, the ABS Census data is being released in stages, and a holistic picture of the region's demographics is not yet available.





## SECTION 3

# OUR PRIORITIES & HOW WE ARE PLANNING TO GET THERE

## G21 HWB PRIORITIES

### PRIORITY 1

#### ENCOURAGE HEALTHIER EATING & ACTIVE LIVING

We will work with our partner agencies to encourage regular physical activity and healthier eating:

- 1.1 Support, encourage and promote opportunities for people to be physically active.
- 1.2 Work with systems, organisations and communities to promote healthy eating and active living.
- 1.3 Implement actions that focus on increasing opportunities for young girls and women to be active.
- 1.4 Integrate evidence based practices and principles that prioritise people (Active Transport).
- 1.5 Implement and support actions that focus on all children's settings across the G21 region.

### PRIORITY 2

#### GENDER EQUITY

We will work with our partner agencies to understand and develop practices that link to:

- 2.1 Actions from the Strategic Plan – Preventing and Addressing Violence Against Women and Children in the G21 region 2016 – 2020.
- 2.2 Support a Governance structure that oversees the implementation of the Strategic Plan.
- 2.3 Share promising practice and wisdom with our health and wellbeing partners.

### PRIORITY 3

#### IMPROVE SOCIAL CONNECTEDNESS, MENTAL HEALTH AND WELLBEING

##### ‘LEAVE NO-ONE BEHIND’

We will work with our partner agencies to:

- 3.1 Improve the mental health outcomes for people from a refugee or asylum seeker background living in the G21 region.
- 3.2 Encourage, support and share information about inclusive practice across a range of settings.
- 3.3 Explore opportunities and collaborate with agencies who work with our most vulnerable communities.

### PRIORITY 4

#### CAPACITY BUILDING AND LEADERSHIP

We will work with our partner agencies to build their capacity to take action around our key priority areas:

- 4.1 Understand the needs of our health promotion workforce.
- 4.2 Utilise opportunities for best-practice and leadership forums to share information around interventions that work and to stimulate learning and reflection.
- 4.3 Utilise the Victorian PCP Statewide Health Literacy on-line tool to assist our partner organisations to undertake health literacy training and development.
- 4.4 Promote our work widely through the many channels available to our wider network.
- 4.5 Develop regional leadership capability to become ‘champions’ for healthy change.
- 4.6 Invite and work with new partners beyond the health sector who can positively influence our work.
- 4.7 Connect with the Statewide Victorian PCP network and associated networks of community practice to inform our work.
- 4.8 Support student placements on an ongoing basis to encourage theory to practice opportunities.

### PRIORITY 5

#### COMMUNICATION AND ENGAGEMENT

We will adopt a continuous communication and engagement approach with our partners:

- 5.1 Create and maintain a communications plan to increase transparency and information sharing.
- 5.2 Connect members to partner agencies on our shared priorities across the G21 region.
- 5.3 Investigate and adopt digital platforms that help connect our partners more readily and more regularly.
- 5.4 Provide a clearinghouse for regional activities, events, policy documents, resources and workforce development opportunities.
- 5.5 Maintain a comprehensive and accessible knowledge base and advocacy platform.

## SECTION 3 (continued)

### PRIORITY 6 MEASURING OUR PROGRESS

We will work with our partner agencies to measure our progress:

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| <p>6.1 Include progress measures in our specific actions and report on these regularly.</p> <p>6.2 Publish our progress using our knowledge base platform.</p> | <p>6.3 Update and seek guidance from the G21 HWB Pillar Executive on a quarterly basis matching progress against actions.</p> <p>6.4 Co-design new approaches / methods that measure progress.</p> |
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## SECTION 4

# IMPLEMENTATION

To meet our priorities we will:

### APPLY A SYSTEMS THINKING APPROACH TO OUR WORK

Systems Thinking is a discipline for addressing complex issues that emphasises looking at the whole rather than the isolated parts, and highlights the use of interconnections. (*Anderson and Johnson, 1997*).

### USE ELEMENTS OF COLLECTIVE IMPACT TO GUIDE OUR WORK

Collective Impact is a framework to tackle deeply entrenched and complex social problems. It is an innovative and structured approach to making collaboration work across government, business, philanthropy, non-profit organisations and citizens to achieve significant and lasting social change. (*Kania and Kramer, 2011*).

## CURRENT STRATEGIES THAT INFORM OUR WORK INCLUDE:

- Delivering place-based primary prevention in Victorian communities
- G21 LGA's council and municipal public health and wellbeing plans / community plans / integrated health plans
- Healthy Together Geelong framework and Achievement Program
- G21 Physical Activity Strategy 2014 - 2017
- Prevention of Violence Against Women and Children in the G21 region 2016 - 2020
- Regional Food System Alliance
- Refugee & Asylum Seeker Health Mapping Report 2015 (RASHMAP) and Refugee & Asylum Seekers: Improving Mental Health Care and Outcomes 2016
- Health literacy - Vic Primary Care Partnerships' Online Health Literacy Learning Modules (under development)

*NB: A one-year action plan will be developed with our partner agencies addressing the key priorities as outlined in this Strategic Plan.*

## OUR PARTNERS This list is not exclusive nor exhaustive

- |                                |                                  |                                      |
|--------------------------------|----------------------------------|--------------------------------------|
| ➤ BARWON HEALTH                | ➤ DHHS                           | ➤ LEISURE NETWORKS                   |
| ➤ BARWON CHILD, YOUTH & FAMILY | ➤ DIVERSITAT                     | ➤ LORNE HOSPITAL                     |
| ➤ BATFORCE                     | ➤ GATEWAYS                       | ➤ SURF COAST SHIRE                   |
| ➤ BETHANY                      | ➤ GIVE WHERE YOU LIVE FOUNDATION | ➤ OTWAY HEALTH                       |
| ➤ BELLARINE COMMUNITY HEALTH   | ➤ GEELONG REGION LLEN            | ➤ PHN WESTERN VICTORIA               |
| ➤ BOROUGH OF QUEENSCLIFFE      | ➤ GOLDEN PLAINS SHIRE            | ➤ WATHAURONG ABORIGINAL CO-OPERATIVE |
| ➤ CITY OF GREATER GEELONG      | ➤ HEADSPACE                      | ➤ WOMEN'S HEALTH & WELLBEING BSW     |
| ➤ COLAC AREA HEALTH            | ➤ HESSE RURAL HEALTH             | ➤ G21 SPORT & RECREATION PILLAR      |
| ➤ COLAC OTWAY SHIRE            | ➤ KARINGAL – ST LAURENCE         |                                      |

### Reference sources for the G21 HWB Strategic Plan:

Anderson V, Johnson L. *Apply a Systems Thinking Approach. In Systems Thinking Basic: from concepts to causal loops.* Massachusetts: Cambridge; 1997.

Kania J, Kramer M. *Collective Impact.* Stanford Social Innovation Review. 2011; 36-41.

**PLEASE JOIN OUR PREVENTION PLATFORM FOR ACTION – [www.g21hwbpillar.com.au](http://www.g21hwbpillar.com.au)**

For further details please contact:

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## NOTES

